

RECEIVE A \$30 GAS CARD

with the purchase of two of
the same qualifying Original
HP LaserJet print cartridges.



#1 BRAND IN TONER
IS THE #1 VALUE

Are you earning points for free
HP products when you buy your
HP supplies? To learn how, go to
www.purchasedge.com

Offer

- End-user receives a \$30 gas card with the purchase of two (2) identical select Original HP LaserJet print cartridges during the promotion period at the same time, on the same invoice. **Note:** Dual and tri packs qualify as a single purchase only.
- Limit of ten (10) \$30 gift cards per qualifying end-user customer ship-to address. Each gift card will be rewarded as a result of a combination of two select Original HP LaserJet print cartridges purchased at the same time.

Timeframe

- October 1 – December 31, 2009

Process

- Upon qualifying purchase you will receive a mail-in coupon form to claim your \$30 gas card. Complete the entire form with proof of purchase and mail to:
HP Toner—\$30 gas card
Offer: # T196
P.O. Box: 753996
El Paso, TX: 88575-3996
- Once processed, a \$30 gift card will be mailed to you.
- Offer may only be combined with other HP national commercial offers of the same time period.
- Requests must be postmarked within 45 days of purchase.
- See complete mail-in form for full details and terms and conditions.



RECEIVE A

\$30
GAS GIFT CARD

when you purchase two of the same qualifying Original HP LaserJet print cartridges.

(After mail-in coupon)

Offer good: 10/01/09 – 12/31/09



Receive a \$30 gas card with the purchase of two of the same qualifying Original HP LaserJet print cartridges during the promotion period at the same time, on the same invoice. **Note:** Dual and tri packs qualify as a single purchase only.

Mail-in offer checklist

To qualify for this offer, you must include:

- ☐ This completed coupon
- ☐ Original or copy of invoice(s), receipt(s) or packing lists(s) for all qualifying products, dated between October 1 – December 31, 2009 with the purchase price(s) circled
- ☐ Original UPC label from each qualifying product box (one from each purchased product)

Please indicate which qualifying products correspond with your purchase

List products here (e.g., C7115A)

From where did you purchase your products?

What is your company site size?

- ☐ 1–9 ☐ 10–99 ☐ 100–499
- ☐ 500–999 ☐ 1,000–4,999
- ☐ 5,000–9,999 ☐ 10,000 or more

Did you purchase your toner because of this promotion?

- ☐ Yes
- ☐ No
- ☐ Planning to purchase anyway

Did you choose HP over another manufacturer because of this promotion?

- ☐ Yes
- ☐ No
- ☐ If yes, which other manufacturer?

Please check your type of business:

- | | |
|--|--|
| <input type="checkbox"/> Accounting | <input type="checkbox"/> Banking |
| <input type="checkbox"/> Communications | <input type="checkbox"/> Computer products |
| <input type="checkbox"/> Education | <input type="checkbox"/> Government |
| <input type="checkbox"/> Healthcare | <input type="checkbox"/> Hospitality |
| <input type="checkbox"/> Insurance | <input type="checkbox"/> Legal |
| <input type="checkbox"/> Manufacturing | <input type="checkbox"/> Marketing |
| <input type="checkbox"/> Personal (or home office) | |
| <input type="checkbox"/> Printing and publishing | |
| <input type="checkbox"/> Real estate | <input type="checkbox"/> Retail |
| <input type="checkbox"/> Transportation | <input type="checkbox"/> Utilities |
| <input type="checkbox"/> Other (please specify) | |

How did you learn about this promotion?

- ☐ HP authorized reseller
- ☐ Dealer email
- ☐ Dealer website
- ☐ Fax
- ☐ Monthly catalog or flyer
- ☐ Telemarketing
- ☐ Tradeshow
- ☐ Other (please specify)

MUST PRINT CLEARLY IN CAPITAL LETTERS

Name: _____

Title: _____

Company Name: _____

Address: _____

City: _____

State: _____ Zip code: _____

E-mail (for notification): _____

Phone: _____

The data received by HP will only be used to confirm PROOF OF ELIGIBILITY. HP holds such information in accordance with HP's privacy policies (See <http://welcome.hp.com/country/us/en/privacy.html>).

SOURCE CODE:

REQUESTS MUST BE POSTMARKED WITHIN 45 DAYS OF PURCHASE.

Mail to: HP Toner—\$30 gas card
Offer: # T196
P.O. Box: 753996
El Paso, TX: 88575-3996

Receive: Your rebate as specified. Allow 8 – 10 weeks for processing. If terms and conditions are not met, rebate will not be sent. Claims postmarked or received after applicable dates and incomplete or illegible submissions will be returned as ineligible. HP is not responsible for any claims lost, damaged or delayed in transit. Rebate will not be reissued.

General terms and conditions: \$30 gas card offer is good on purchases of two (2) identical select Original HP LaserJet print cartridges made while on promotion from October 1, 2009 – December 31, 2009. Products purchased before or after these dates are not eligible for this offer. Offer is not valid for refurbished or demo HP products. Purchase date is determined by invoice or receipt date. HP product may not be returned for refund once the mail-in coupon and UPC code have been submitted. Request must be postmarked within 45 days of purchase date. **Offer may only be combined with other specified HP national commercial offers of the same time period. The same cartridge purchases may not be claimed for multiple offers.** Offer is capped at ten (10) \$30 gas cards per qualifying end-user customer ship-to address. Keep copies of materials submitted; originals become HP property and will not be returned. HP reserves the right to request additional information regarding this claim. False information disqualifies this claim, making it subject to review under U.S. Postal Regulations. Violators may be prosecuted. Offer is limited to product on hand and no substitutions with other products are eligible. Only purchases made by an end-user customer or a commercial business from an authorized HP reseller in the United States are valid. Purchases by HP resellers and internal HP orders are ineligible. Offer void where prohibited, taxed or restricted by law. If you have any questions regarding this offer, please call HP and Compaq Rebate Center at 1-888-385-5410.



Please recycle your cartridges.

Visit www.hp.com/recycle for more information.

**#1 BRAND IN TONER
IS THE #1 VALUE**



The UPC label is located on the side of your HP product box. The label shown is an example.

Thank you for your business!



NATIONAL PROMOTION PROGRAM ELIGIBLE SKUS

Offer: Buy two of the same qualifying Original HP LaserJet print cartridges and receive a \$30 gas card.

Program # T196 (Effective October 1 – December 31, 2009)



HP LaserJet Cartridge SKUs

Black Cartridge SKUs

	CB435A	Q5942X
92274A	CB436A	Q5945A
92298A	CC364A	Q5949A
C3903A	CC364X	Q5949X
C3906A	CE255A	Q6511A
C3909A	CE255X	Q6511X
C4092A	CE505A	Q7516A
C4096A	CE505X	Q7551A
C4127A	Q1338A	Q7551X
C4127X	Q1339A	Q7553A
C4129X	Q2610A	Q7553X
C4182X	Q2612A	Q7570A
C7115A	Q2613A	
C7115X	Q2613X	
C8061A	Q2624A	
C8061X	Q2624X	
C8543X	Q5942A	

Dual Pack SKUs

C8061D
CB435AD
CC530AD
Q1338D
Q2610D
Q2612AD
Q5942XD
Q5949XD
Q6000AD
Q6511XD
Q7551XD
Q7553XD

Note: HP reserves the right to modify or cancel marketing programs upon notice to resellers.



NATIONAL PROMOTION PROGRAM ELIGIBLE SKUS

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HP Color LaserJet Cartridge SKUs

Black Cartridge SKUs

C4149A
C4191A
C8550A
C9700A
C9720A
C9730A
CB380A
CB390A
CB400A
CB540A
CC530A
CE250A
CE250X
Q2670A
Q3960A
Q5950A
Q6000A
Q6460A
Q6470A
Q7560A

Cyan Cartridge SKUs

C4150A
C4192A
C8551A
C9701A
C9721A
C9731A
CB381A
CB401A
CB541A
CC531A
CE251A
Q2671A
Q2681A
Q3961A
Q3971A
Q5951A
Q6001A
Q6461A
Q6471A
Q7561A
Q7581A

Magenta Cartridge SKUs

C4151A
C4193A
C8553A
C9703A
C9723A
C9733A
CB383A
CB403A
CB543A
CC533A
CE253A
Q2673A
Q2683A
Q3963A
Q3973A
Q5953A
Q6003A
Q6463A
Q6473A
Q7563A
Q7583A

Yellow Cartridge SKUs

C4152A
C4194A
C8552A
C9702A
C9722A
C9732A
CB382A
CB402A
CB542A
CC532A
CE252A
Q2672A
Q2682A
Q3962A
Q3972A
Q5952A
Q6002A
Q6462A
Q6472A
Q7562A
Q7582A

Program EXCLUDES the following HP cartridges:

92298X, C3909X, C4127AD, C9700AG-C9703AG, C9720AD, Q1338AG, Q1339AG, Q3681C, Q5701C, Q5920C-Q5923C, Q5945AG, Q5949AG, Q5949XG, Q5942AG, Q5942XG

Brochure Value Pack SKU

CE256A

Tri-pack Cartridge SKU

CE257A

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