

There is a very simple solution to local economic problems. The solution is never to raise or levy more taxes, just as the solution to improve a business is NOT to raise prices. The solution is to reduce costs (taxes), fresh new ideas, hard work (naturally) & most important of all give local independent companies an opportunity.

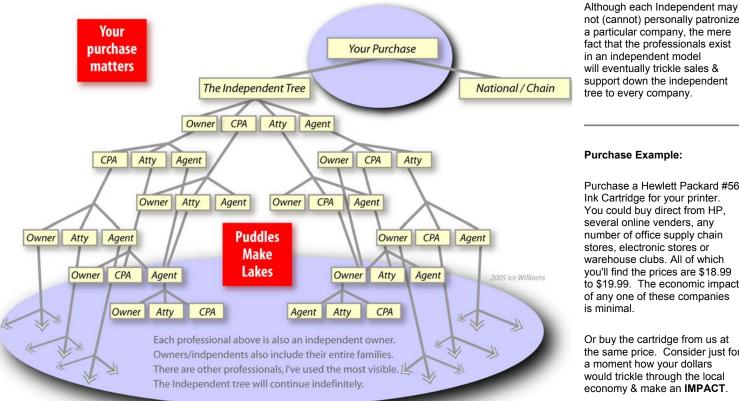


-Radstons

Make an effort to choose an Independent Company: Buying from an independent company recycles money in the local

economy. An independent company such as Radstons has local ownership, a local accountant, a local attorney, a local insurance agent and other local professionals. These folks and their families do not exist locally in a chain store model. Nor do they exist in purchases from various online venders or warehouse clubs. Local companies generate a substantial 70% local premium over chain stores. That means 70% more money circulating in the local economy, which may mean 70% more car buyers, 70% more in the collection plate and 70% more in taxable transactions to fund local government.

- All purchases from an independent dealer are PRICELESS!
- If an Independent Company is the same price, they're the better deal.
- General employees are not included on either side of the equation.



not (cannot) personally patronize a particular company, the mere fact that the professionals exist in an independent model will eventually trickle sales & support down the independent tree to every company.

Purchase Example:

Purchase a Hewlett Packard #56 Ink Cartridge for your printer. You could buy direct from HP, several online venders, any number of office supply chain stores, electronic stores or warehouse clubs. All of which you'll find the prices are \$18.99 to \$19.99. The economic impact of any one of these companies

Or buy the cartridge from us at the same price. Consider just for a moment how your dollars would trickle through the local economy & make an IMPACT.

- The professionals above could buy lunch, cars, furniture, beer, movies, appliances, groceries, tires, eyeglasses, photos, clothes, cards, dry cleaning, homes
- Their families buy ...
- & if any of these products are bought from an independent the cycle will start over again.

By no means are we suggesting you pay more

Although, considering the IMPACT, Independents are clearly a better value no matter the price.

Shoot your next purchase toward an Independent company. Your dollars will get recycled in the local economy. It's an easy goal. You can't miss!